

## ***Grocery Retailers Score Wins in Meat Sales***

St. Louis-based **Schnuck Markets** was recognized as the Retail Rising Star award for a large chain. The grocer renewed its focus on distinguishing itself from competitors by centering the meat case on the branded beef's tenderness and flavor, and the store's in-house meat butchers. Extensive promotions, including front-page features on the weekly circular, in-store signage and trained meat staff, elevated the grocer's success with the brand, as **Schnucks** celebrated its 25th year of offering the premium beef.....[READ MORE](#)



## **The Future of Retail – 2020 and Beyond**



Grocers aren't going anywhere — but they constantly evolve. Since the beginning, innovative leaders thrived, and stagnant followers went out of business. But among the multitude of challenges, which ones should you focus on? . . . [READ MORE](#)

**CONTACT - HESS MEAT MACHINES - TODAY**

**HESS MEAT MACHINES INC | 800-572-4728**

In business since 1946, Hess Meat Machines is a full service provider of commercial food service and meat processing equipment. Hess provides sales, consulting, installation, training, support and service.

You may unsubscribe to this newsletter at any time at the bottom of this page.