

Redefining Deli's Core Purpose

Responding to consumer missions

The experts agreed that deli has the unique opportunity to offer an unparalleled experience to shoppers by recognizing their different missions and giving them the meal solutions they seek. Strategies should include offering quick fixes, featuring meal inspiration and seasonal ideas, providing interaction with staff and incorporating special events. . . [READ MORE](#)

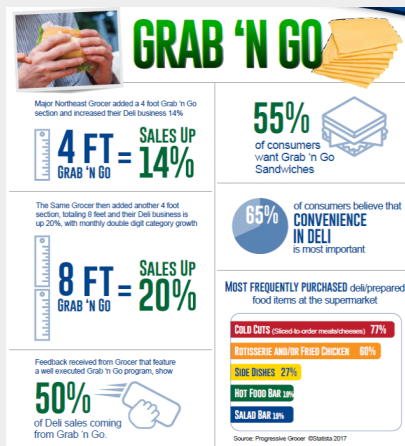


GRAB - N - GO trends



DELI ORDER AHEAD. . .

St. Louis-based Schnucks is unveiling its Deli Order Ahead service via its Schnucks Rewards app. The service, which is available at 18 locations, allows consumers to place their deli orders before leaving for the store. . . . [READ MORE](#)



Are you offering meal solutions?

Meal solutions does not mean 2- and 3-item combination meals so much as it means offering a broad selection of items from which shoppers can build their own meal . . . [READ MORE](#)

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